



2021 Sponsorship Application Instructions & Form

PURPOSE and CRITERIA:

The intent of the **IBEW Local Union 77 Sponsorship Program** is to help promote our members and their families in community activities and to increase exposure and recognition for Local 77. This fund is not intended to be used to sponsor members in charity fundraisers or as a charitable contribution. Sponsorship is a two-way transaction rather than a donation; our support for an organization is given in return for the benefit of promoting the IBEW name, image, and services within our local communities. All sponsor benefits should be commensurate with the level of sponsorship.

IBEW Local 77's **printed** logo and/or wording must be **publicly displayed**. All signage, as part of a sponsorship agreement, must conform to acceptable standards by the IBEW Local 77 Communications Committee.

IBEW Local 77 can also provide a union-made banner or sign to those units who have been approved. If a banner or sign is requested, the cost will be deducted from the amount requested.

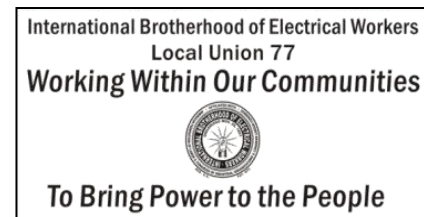
banner & sign design:

VINYL BANNER

4' x 6' \$100.00
2' x 4' \$50.00

POLYMETAL SIGN

4' x 8' free – Unit must coordinate
pick up from SeaTac hall



TYPES OF EVENTS THAT MAY NOT BE SPONSORED:

- Fundraisers
- One-day events
- Charitable contributions
- Political causes, events, or organizations
- Individuals
- Projects outside of our jurisdiction
- Projects that do not complement IBEW Local 77 values and principles

HOW TO APPLY:

Please complete the Sponsorship Request Form in its **entirety** to be considered. This form serves as a guide to what information Local 77 will need to consider your request for sponsorship. If there is other important information you feel we need to be aware of, please feel free to provide it. The request must be in the form of a Motion that was Seconded and Carried (M/S/C) at a Unit Meeting. Please attach the Unit Meeting Minutes where the request was M/S/C.

2021 IBEW Local 77 Sponsorship Form

Please be sure to address each box to ensure your form is completed.

INCOMPLETE FORMS WILL NOT BE APPROVED

Unit Number _____ Unit Location _____

Unit Contact Person _____ Phone # _____

- This request for sponsorship has been in the form of a Motion that was Seconded and Carried (M/S/C) at a Unit Meeting. Please attach the Unit Meeting Minutes showing the Unit approved the sponsorship request.
- The Unit understands IBEW Local 77's logo and/or wording must be **publicly** displayed. Please explain how the logo and/or wording will be used and how it will be displayed.

Example: "IBEW Local 77 will be printed on the uniforms." or "IBEW Local 77 will be printed on a 4'x4' banner to be hung on the dugout fence."

Please explain:

- The Unit understands that after the sponsorship has been approved that it must provide a photograph to the Local Union of how the logo has been utilized before the unit will be eligible for future consideration of sponsorship funds.

Are there any co-sponsors that may conflict with our Union principles, i.e., Walmart, etc.?

- No
- Yes please explain _____

- What is the amount you are requesting? (maximum per unit is \$500.00 per calendar year)
- \$ _____

Would you like to purchase a banner? If yes, please check which size.

(Banner cost will be deducted from amount requested)

- No

- Yes

VINYL BANNER

POLYMETAL SIGN

4' x 6' \$100.00

4' x 8' free – Unit must coordinate
pick up from SeaTac hall

2' x 4' \$50.00

- Please provide the following information about the organization to whom the sponsorship funds will be dispersed:

Organization's Name _____

Address _____

Phone # _____ Contact _____

Tax I.D. # _____